

Here

PROBLEM

There are 17 million cancer survivors in the US and 1.9 million new diagnoses each year. Yet, there is not a centralized place to help meet the everyday needs of cancer.

SOLUTION

We Are Here is building a social impact market network designed to improve the lives of those affected by cancer. We envision a smart, data-driven SaaS platform that personalizes (based on a person's network and diagnosis) their cancer journey incorporating just-in-time and trusted information, services, and products to address everyday cancer problems.

PROJECTIONS

\$20M+ revenue by 2026

300K+ lives impacted by 2026

TEAM

Carolyn Treviño Jenkins

Chief Executive Officer | Cancer Survivor & Caregiver

- Previous SaaS CEO, grew MRR 127%
- 4-time tech co-founder, exits 8x & 10x investment capital
- Experience as SaaS COO, CSO, CEDO & VP, CS

Alex Grishaver

Chief Product Officer | Cancer Caregiver

- Founded multiple software prototyping teams at IDEO
- Experience designing for patients and healthcare
- Designed cancer patient transportation option

Shea Mencil

Sr. Dir., Community Engagement | Cancer Survivor

- Previous Deputy Director, Eisenhower Fellowships
- Developed global and local social impact programs
- Leadership volunteer – Living Beyond Breast Cancer

BOARD

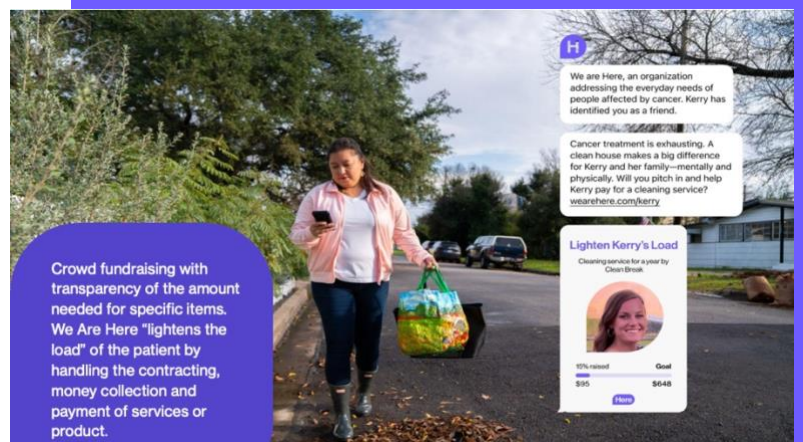
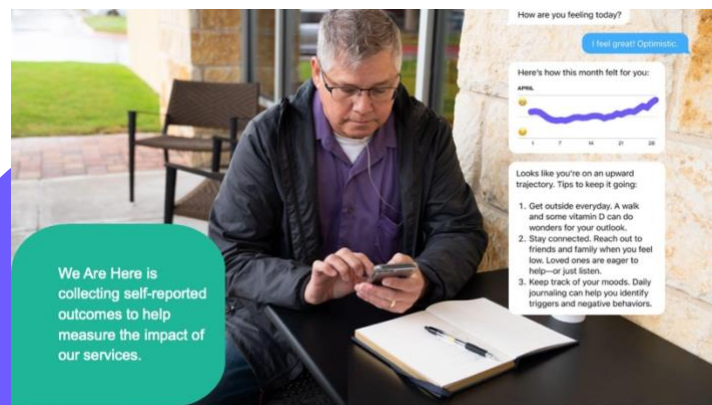
Beto Lopez & John Thornborrow

Design Run Group: a venture studio that only invests in companies building innovative human-centered health care solutions

Suzanne Stone & Greg Lee (3x survivor)

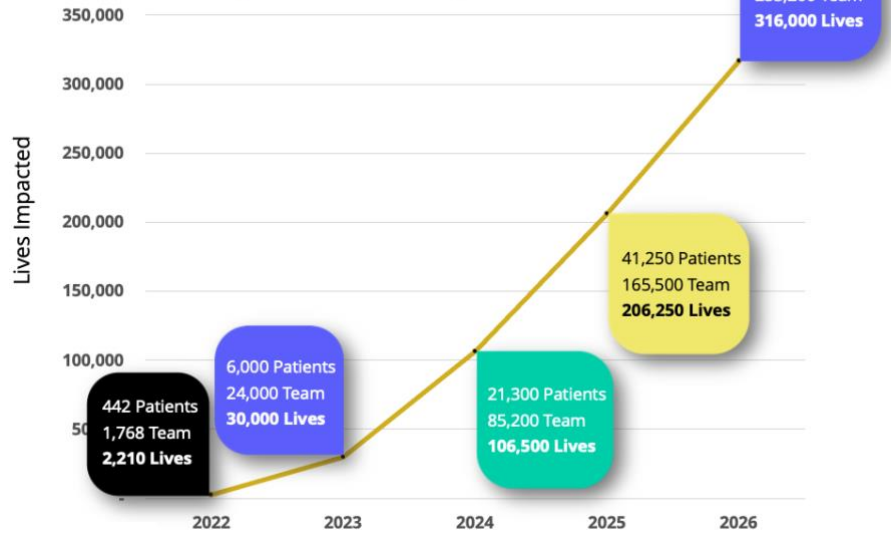
Livestrong: a non-profit with 25 years helping fighters and their loved ones ease the challenges of cancer

www.WeAreHere.com

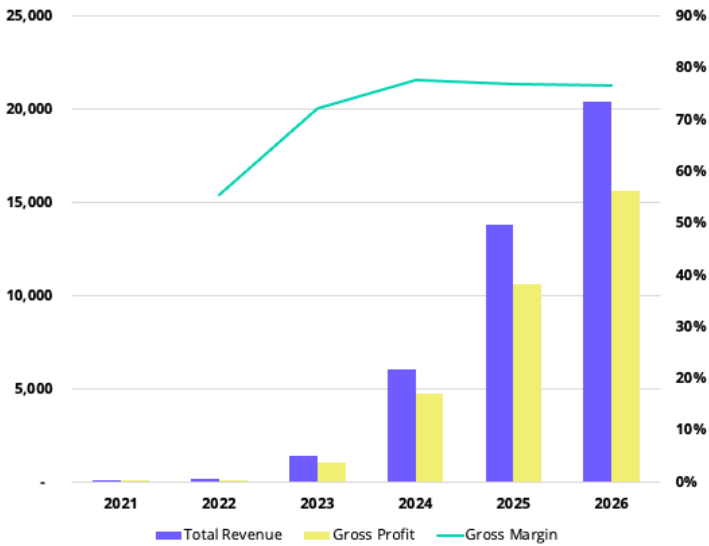


Growth Trends

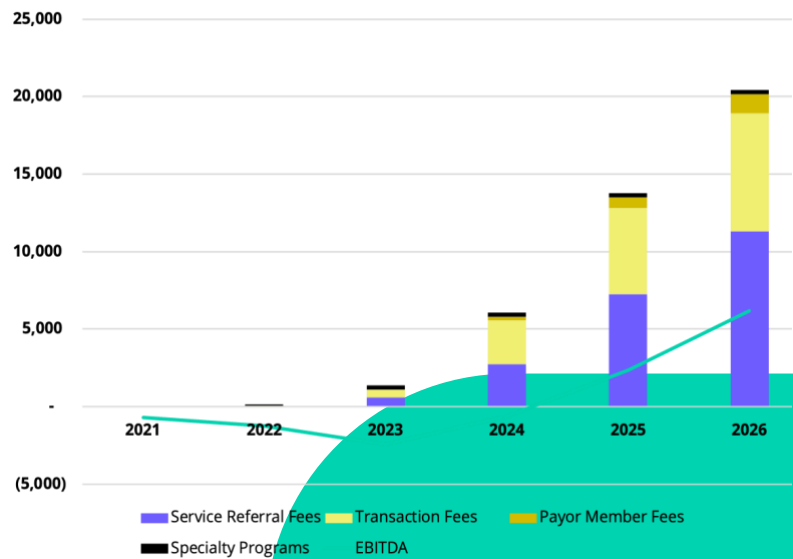
Impact Projections



Revenue and Gross Margin Trends (\$000's)



Revenue and EBITDA Growth Trends (\$000's)



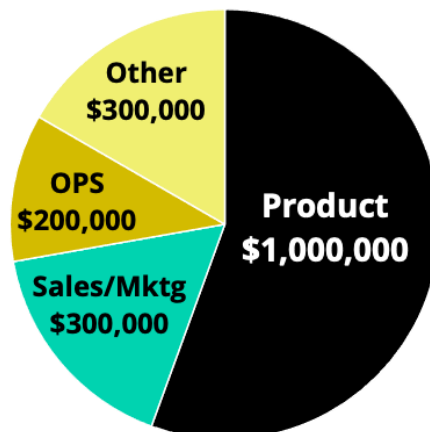
Previous Raise - 2021
\$850,000 Pre-seed

Current Raise
\$1.8 million Convertible Note
6% Interest
20% Discount
\$9.5M Cap

\$100K Committed - Cura Health Fund
Lead Investor

Future Raise - Q3 2023
\$5 million Series A

Ask / Use of Funds



CONTACT

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