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## **Austin Weekly Deal Highlights**

March 24th, 2024

The bustling chaos of another SXSW has come and gone. The 37-year-old festival roared back to behemothic proportions, as it proved yet again that is a major launchpad for film, tech, and music. So now what, we get a bit of a break from the crowds? Not quite, I guess time to reserve your spot in Austin for the solar eclipse??

So what about the deal highlights?? Our 2nd 9 figure deal of the year, and first M&A over \$100M in 2024 let's go Austin! Congrats to my friend **Andy Sernovitz**, and the sale of his company **Board.Org** for \$103 million! Check out all the action below!

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# **Austin Deal Highlights**

Board.org, a community engagement platform, was acquired by Executive Platforms, a portfolio company of Falfurrias Capital Partners, for \$103M.
 This is a major uptick in valuation, as Board.org was acquired by

#### FiscalNote in 2021 for \$14.3M.

- <u>Sevco Security</u>, a provider of a cloud-native cyber asset attack surface management (CAASM) platform, <u>raised \$17M in funding</u> led by **SYN** <u>Ventures</u>, with participation from .406 Ventures, Accomplice, Bill Wood Ventures, and Washington Harbor Partners. The company has raised over \$38M to date.
- <u>SetPoint</u> a real estate transaction platform intended to unlock speed, efficiency, and accuracy for proptech companies and their lenders, <u>raised</u> \$15.34M from undisclosed investors. In December 2022, the company closed a \$43M Series A led by Andreessen Horowitz with participation from LiveOak Venture Partners, Stonecroft, 75andSunny, Fifth Wall, 645 Ventures, NextView Ventures, Vesta Ventures, and ATX Venture Partners.
- Equabli, the developer of a debt recovery platform designed to manage debt collection through an integrated ecosystem, secured \$3.35 million of additional capital led by Social Leverage with additional commitments from BankTech Ventures and Cross River Digital Ventures. The company has raised \$5.4M to date.
- <u>FaceFirst</u>, a facial recognition software platform designed to prevent fraud, security risks, and public safety threats, <u>received \$5.48 million of</u> <u>development capital</u> on March 20, 2024. The company has raised \$27.6M to date.
- <u>CasaPerks</u>, a resident engagement and loyalty platform designed for the apartment industry, <u>raised \$1.3 million of venture funding</u> from undisclosed investors.
- Hello World CS, a computer science learning platform intended to equip and empower next-generation innovators, <u>raised \$2.95 million of seed</u> <u>funding</u> from undisclosed investors.
- <u>Flisk</u>, a risk management information systems technology startup, <u>was</u>
   <u>acquired by Archer</u>, an enterprise leader in integrated risk management

solutions, for an undisclosed amount.

#### **Other Texas Deal Highlights**

- ParkHub, a Dallas-based provider of parking management software and payments solutions, is merging with JustPark, one of the United Kingdom's leading app-based parking reservations technology and payments platforms, with a strategic growth investment by FTV Capital and LLR Partners. ParkHub has raised \$120M to date from investors including LNR Partners and Arrowroot Capital Management.
- Agora Data, an Arlington based fintech company that aims to enable any
  car dealer to be a finance company, <u>revealed \$400 million</u> in new funding
  capacity raised led by <u>Phoenix Merchant Partners</u>.
- <u>Stress-Free Auto Care</u>, a network of tech-enabled automotive service shops in California and Texas, raised \$11 million in Series A funding. <u>Forerunner Ventures</u> led the round and was joined by others.
- GlycosBio, a Houston-based developer of nutritional products designed to support specific medical needs, <u>raised \$1.13 million</u> from undisclosed investors.
- Realtime Laboratories, a Carrollton-Texas based pioneer in the field of testing for mycotoxins, has been acquired by US BioTek Laboratories, a Seattle, Washington-based Clinical Laboratory Improvement Amendments and CAP accredited laboratory, for an undisclosed amount.
- Opencash Finance, a Houston-based registered broker-dealer that plans
  to offer investors an online platform to enable self-directed retail
  brokerage, was acquired by FinTech services company Investview for an
  undisclosed amount. The company previously raised \$1.2M

#### **Austin News**

Key Trends and Takeaways from SXSW 2024

- <u>Austin approves \$87M</u> planned purchase of **Tokyo Electron** campus
- Signify North America Corp., a lighting company, <u>laying off over 100</u>
   workers as it closes its San Marcos outpost
- <u>Texas leads country</u> in semiconductor manufacturing
- Highest-paying jobs in the Austin metro ranked
- Looking to get a job in climate? Hiring in the climate change world?
   Whether you're a seasoned Austin climate advocate or just beginning your journey, this evening promises to be a great opportunity to connect with like-minded folks who share your passion for addressing the urgent challenge of climate change
- HICAM <u>Unveils New Robotics and Manufacturing Accelerator</u> in East Austin

Thank you!

### Mason Rathe

Newsletter support provided by Kathryn Moore

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