

From: Mason Rathe
Sent: Tue, 21 Feb 2023 01:45:38 +0000
To: masonrathe@gmail.com
Subject: Austin Weekly Deal Highlights - February 20, 2023

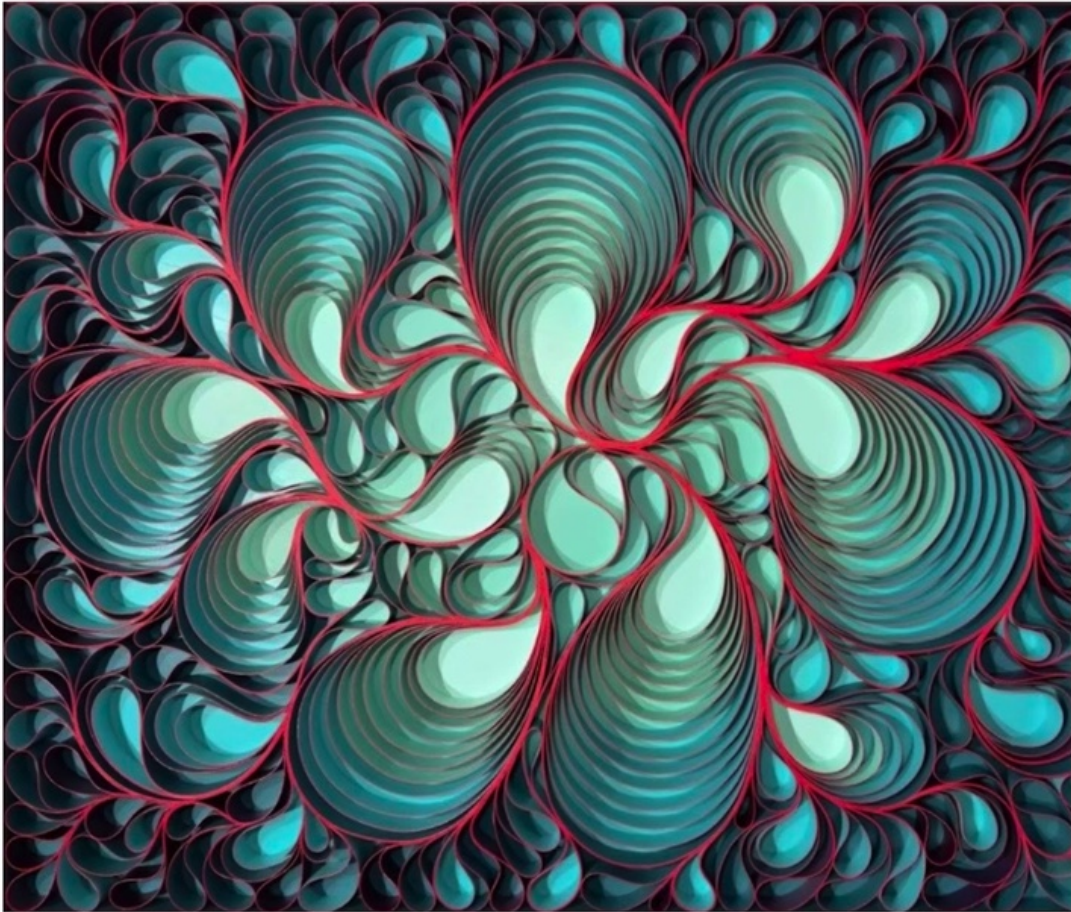
Austin Weekly Deal Highlights

February 20th, 2023

Wowwweee that 3 day weekend went by quick! Maybe it's the 2 kids, or the constant hustle needed to build a [growth stage, industry leading tech company](#)... Anyway, thank goodness, **Austin Weekly Deal Highlights** are here to shake off the rust and get you pumped for tomorrow! Each week, I meticulously curate the highlights below, with very high standards as to what makes the cut, a straight to the point style, and an intentionally placed typo here and there :) As excited as I am about each and every story below, I simply cannot contain myself for the news from this week's premier newsletter sponsor. My mother, for as much of a role model as she is for me personally, has accomplished so much professionally. Building an incredible business, setting the standard for what a badass, woman entrepreneur can achieve, and now, she is expanding to Austin!

[SUBSCRIBE](#)

COMING TO ATX



LAURA RATHE FINE ART

[Laura Rathe Fine Art](#), with gallery locations in Houston and Dallas, represents a dynamic roster of established, mid-career contemporary artists in a variety of mediums. Officially opening in Austin, Texas in December 2023!

Austin Deal Activity

- [Firefly Aerospace](#), an emerging leader in economical launch of space vehicles, has [landed \\$30.2M](#), the first tranche of a \$300M Series C funding round the company is raising. The company last raised money from

investors at a valuation of more than \$1 billion, noted that its new funding round is coming with an even higher, though undisclosed, valuation.

- [Overhaul](#), a real-time visibility and supply chain management platform, [raised \\$38.4M](#) of venture funding from undisclosed investors. The company has raised approx. \$68M to date from investors including **Edison Partners** and **Abbey International Finance**.
- [VUV Analytics](#), a manufacturer of vacuum ultraviolet spectroscopy detectors which provide a new dimension for chemical analysis accuracy, [raised \\$20M](#) of venture funding in a deal led by **S3 Ventures** and **New Science Ventures**. This brings its total funding to over \$36M.
- [OpenEyes Insurance](#), a commercial auto insurance platform, [raised \\$18M](#) of Series A led by **Insight Partners** and **Pitango Venture Capital**. The company has raised \$23M to date.
- [Zenoss](#), an IT monitoring and analytic software provider, [raised \\$4M](#) of venture funding from undisclosed investors. The company has raised approx. \$62M to date from investors including **Summit Partners**, **Grotech Ventures** and **ORIX Growth Capital**.
- [LeftLane Software](#), dealer management platform for independent car dealerships, raised \$3.5M of seed funding from undisclosed investors.
- [Laundris](#), a commercial laundry services software platform, [raised \\$3M](#) of seed funding from undisclosed investors.
- [Curated for You](#), an AI-powered lifestyle commerce company, [received \\$2.4M](#) in seed funding to continue the development and delivery of its industry-first lifestyle commerce and consumer insights platform for fashion retailers.
- [TWO12](#), a cap table management company, acquired [Latium SPV LLC](#), a company offering services to angel investors and based in Boerne, Texas, for an undisclosed amount.
- [Treverity](#), an analytics and collaboration platform, [was acquired](#) by [ARCOS](#),

a workforce management solutions for utilities and other critical infrastructure industries, for an undisclosed amount.

Other Texas Deal Activity

- [Slync.io](#), a Dallas-based intelligent operating software for international logistics networks, raised \$24.6M of venture funding from undisclosed investors. The company has raised approx. \$79M to date from investors including **Goldman Sachs, Correlation Ventures, and Blumberg Capital**.
- [The Citizenry](#), a Dallas-based home decor products platform, [raised \\$2.3M](#) of venture funding from undisclosed investors. The company has raised approx.. \$25M to date from investors including **Nextworld Evergreen** and **Constellation Capital**.
- [Wastelinq](#), a Houston-based company that uses technology to digitize and optimize the environmental services value chain, [raised an estimated \\$5M](#) of Growth Capital from **Freestone Acquisition**.
- [HireLogic](#), a Dallas-based hiring platform, raised \$4M of seed funding from **Edward J. Zander, Mike Pehl, and Ann Fandozzi**.
- [Icon Meals](#), a Farmers Branch, TX-based producer of fresh and affordable ready-to-eat meals, [raised \\$4M](#) of venture funding from undisclosed investors
- [FYR Medical](#), a Fort Worth-based head-mounted surgical visualization system, [raised \\$2.6M](#) of Series A deal led by **NuVasive**.

Austin News

- [S3 Ventures](#), one of the largest VC firms focused on Texas and based in Austin, recently announced the promotion of [Aaron Perman](#) to Partner and [Joe Curry](#) to Vice President.
- Houston-based venture capital fund **Mercury Fund** has [promoted Samantha Lewis](#) to partner after more than two years as a principal.

- **Yeti Holdings Inc.** [has appointed](#) a new chief financial officer, the cooler maker announced. [Mike McMullen](#) will serve as CFO, senior vice president and treasurer. He was appointed as Yeti's interim CFO in October.
- [Osano](#), a leader in privacy management software, has expanded its leadership team, bringing on [Brian Herr](#) as Chief Product Officer, [Rachael Ormison](#) as Head of Privacy and [Julianna Meidell](#) as VP of Marketing. All three leaders are veterans of the data privacy, compliance or regulation industries and bring invaluable experience to the table.

Thank you!

[Mason Rathe](#)

Copyright © 2023 Texas Deal Highlights, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).